



June 1, 2023

On behalf of the organizing committee for the **4th International Conference for HDX-MS**, we invite you to sponsor the 2024 conference, held **21-24 April 2024, at the Monterey Conference Center, Monterey, CA, USA**. Supporting funds are crucial to this venture's success as they defray expenses for invited speakers and make the meeting affordable to trainees, established researchers, and corporate scientists alike.

This fourth edition of the Conference follows the first three highly successful meetings, the last held in London in 2022. **Over 150 participants** from industry and academia converged to share the latest HDX-MS technologies and applications. Our focused, intimate, high-level meeting on the topic continues to be met with great enthusiasm and is a highlight conference within the community.

Given the growth in the field of protein structure analysis by HDX-MS, the **International Society for HDX-MS**, a not-for-profit organization, was established in 2017. This society maintains the Conference's continuity and advocates with a single voice for HDX research.

Our society is proud of the **broad representation** and diversity it has obtained within such a short time. The fourth edition of the meeting will continue in the vein of attracting all key thought leaders in the field and stimulate the attendance of those wanting to learn more. The 2024 meeting will focus on expanding the applications and utility of HDX-MS from fundamental biological inquiry to biotherapeutics characterization.

We have built a great lineup of **high-profile speakers**, including Prof. Jane Dyson (The Scripps Research Institute, USA), Prof. John Engen (Northeastern University, Boston, USA), Prof. Patrick Griffin (University of Florida, USA), Prof. Thomas Jørgensen, (University of Southern Denmark, DK). Please see the preliminary program on the conference website <http://www.hdxms2024.org/>.

Specific details of the sponsorship benefits are on the following pages. **We welcome discussion** if you have other ideas or needs. The ongoing effects of the pandemic present an unprecedented factor in conference planning. Rest assured that we have suitable contingencies to ensure a successful conference.

Again, thank you for your generous support of the 4th International Conference for HDX-MS.

Yours sincerely,

Sheena D'Arcy, Ph.D.
Associate Professor of Chemistry &
Biochemistry
The University of Texas at Dallas
sheena.darcy@utdallas.edu

Miklos Guttman, Ph.D.
Associate Professor of Medicinal Chemistry
University of Washington
mguttman@uw.edu



APRIL 21-24, 2024 - MONTEREY, CA, USA

Monterey Conference Center
One Portola Plaza
Monterey, California. 93940
USA

SPONSORSHIP PACKAGE

SPONSORING OPPORTUNITIES

All amounts are in US Dollars



Gold Sponsor – \$10,000

- Nominate an invited speaker for a 20-minute talk in the program to be designated as a “[Sponsor] Gold Speaker”
- Two complimentary conference registrations
- Option of hosting a Lunch Workshop (excludes cost of food & beverage)
- Acknowledgment during the introduction and summary at the beginning and end of the conference
- Distribution of information materials at the registration desk
- Premier exhibition location outside of the main conference auditorium with two chairs and two tables
- Acknowledgment on the website, in the program, and during the conference
- Access to the participant list
- Advertising in the scientific program, 1 page
- Company logo placed on the website with an active link to your homepage
- Company logo placed on the newsletter sent out before and after the conference

Silver Sponsor – \$6,000

- May select a talk from the program to be designated in the program as a “[Sponsor] Silver Speaker” OR nominate a short talk (8 min)
- One complimentary conference registration
- Exhibition location adjacent to main auditorium
- Acknowledgment during the introduction and summary at the beginning and end of conference
- Access to participant list
- Distribution of information materials at the registration desk
- Advertising in the scientific program, ½ page
- Company logo placed on the website with an active link to your homepage

Bronze Sponsor – \$2,500

- Exhibition location outside of poster hall/lunch area
- Access to participant list
- Acknowledgment during the introduction and summary at the beginning and end of conference
- Company logo placed on the website and conference program

Additional Sponsorship opportunities:

Item	Amount USD	Details	Number Avail.
O1	\$2,000	Lanyards with Sponsor Logo and Conference Logo – includes the cost of purchasing lanyards	1
O2	\$1,200	Coffee Breaks – excludes the cost. Organization of food & beverage to be organized by the conference organizers.	6
O3	\$1,500	Lunch Workshop – Available Monday or Tuesday. 45 minutes lunch-time seminar slots are an excellent opportunity to promote the launch of new products and update potential or existing customers. (does not include cost of providing lunch)	2
O4	\$1,500	Networking lunch on April 24 (<i>New HDX Investigators' group</i>)	1
O5	\$1,500	Opening Reception on April 21 (Dinner/Drinks after Plenary Session) – excludes the cost of food & beverage	1
O6	\$1,000	Full Page Advertisement in Program (electronic)	Unlimited
O7	\$500	One-Half Page Advertisement in Program (electronic)	Unlimited
O8	\$1,000	Pads, Pens (excludes the cost of purchasing and shipping)	1

SPONSORSHIP SIGN-UP FORM

COMPANY NAME:	
CONTACT NAME:	
CONTACT EMAIL:	
CONTACT PHONE:	

SPONSORING	ITEM	AMOUNT
SPONSORSHIP LEVEL:		\$
ADD: OPTION:		\$
ADD: OPTION:		\$
TOTAL SPONSORSHIP:		\$

By completing and signing this form, we agree to abide by the Rules and Regulation of sponsorship.

Signature: _____
Name:

Date: _____

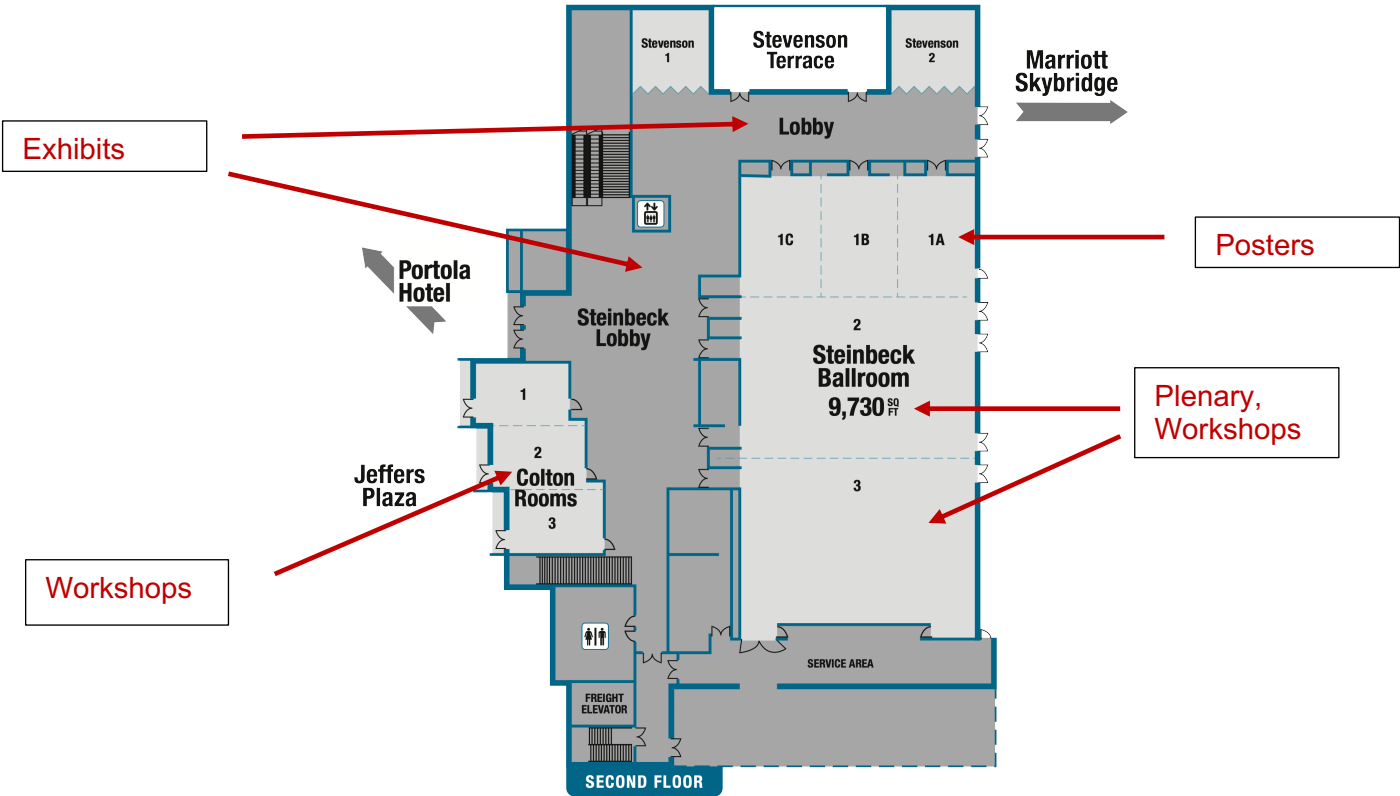
PLEASE COMPLETE AND SEND THE FORM TO:

Conference Organizer
Janette Champ
ETP Symposium Inc.
PO Box 1166
Sharon, Ontario, L0G 1V0, Canada
janette@etpsymposium.org

ETP Symposium Inc. will issue invoices to facilitate payment of sponsorship. HDX-MS Sponsorship Funds are collected by ETP Symposium Inc. on behalf of the International Society of HDX-MS and the 4th INTERNATIONAL CONFERENCE ON HYDROGEN DEUTERIUM EXCHANGE MASS SPECTROMETRY.

Map of Conference Center

Conference related tables including booth locations are indicated on the map. For more information about the venue visit: <https://www.montereyconferencecenter.com/>



Rules and Regulations of Sponsorship

The 4th International Conference of HDX-MS will run from Sunday, April 21, 2024, 5pm to Wednesday, April 24, 2024, 5pm.

1. No scheduled activities may be conducted at the Monterey Conference Centre or off-site hotels during HDX-MS. All User Meetings, Lunch Symposiums, Hospitality Suites must be reserved through HDX-MS 2024.
2. Full payment of sponsorship is required to hold your sponsorship booth selection and is to be paid within 30 days of receipt of invoice from HDX-MS 2024. To maintain priority in your selection please make sure payments made within the specified time frame. Selection of table location is based on first to sign up following Gold sponsorship, who will have first selection, followed by Silver and Bronze.
3. Sponsors are to carefully review the items selected to understand what is included and excluded in the sponsorship so selected.
4. Hotel Rooms & Room Blocks. Sponsoring companies are required to book hotel rooms within the HDX-MS 2024 room block at the Marriott Hotel. The conference website will have current listing.
5. Conference Registration. Please refer to your sponsorship level for number of complimentary passes. All other corporate attendees must be registered through the conference website.
6. Cancellation Policy. Cancellation of sponsorship before January 1, 2024: Company will be subject to a fee equal to 50% of cost the sponsorship. Cancellations after January 1, 2024: No refunds.
7. Please follow this link for information for exhibitors at the Monterey Convention Centre. (MCC):

<https://www.montereyconferencecenter.com/exhibitors/exhibitor-info/>

8. All sponsors and exhibitors are required to have appropriate insurance in place as required by the MCC. This is an excerpt of Insurance requirements for MCC. In addition to including MCC, please ensure that International Society for HDX-MS and ETP Symposium Inc. are added as a named Additional Insured.

INSURANCE as required by MCC. Without altering or limiting the Sponsor's duty to indemnify, the Sponsor shall obtain, and maintain in force during the entire period of the Conference, the following insurance and under the following terms:

- a) Primary General Liability Insurance, or Commercial General Liability Insurance, including coverage for operations, contractual liability, personal injury liability, products/completed operations liability, broad-form property damage, and independent contractors' liability in an amount not less than One Million Dollars (\$1,000,000.00) per occurrence, Two Million Dollars (\$2,000,000.00) aggregate, combined single limit, written on an occurrence form.

b) Workers' Compensation Insurance as required by California statutes, and Employee's Liability Coverage of not less than One Million Dollars (\$1,000,000.00).

c) Each insurance policy required by this Conference, excepting policies for workers' compensation, shall contain an additional insured endorsement naming the City of Monterey, ETP Symposium Inc., the International Society for HDX-MS, its employees, officers, and agents, as additionally insured and an endorsement waiving any subrogation rights against ETP Symposium Inc., the International Society for HDX-MS and the City of Monterey.

d) The Sponsor shall deliver to ETP Symposium Inc., the International Society for HDX-MS and the City of Monterey, at least 30 days prior to the start of the event or at the time of the execution of this Agreement if less than 30 days remains until the date of the event, a Certificate of Insurance evidencing the existence of the above-required insurance and endorsements. FAILURE TO PROVIDE THE REQUIRED INSURANCE MAY RESULT IN CANCELLATION OF THIS AGREEMENT. The Sponsor will notify the ETP Symposium Inc., the International Society for HDX-MS and the City of Monterey immediately, in writing, if insurance is canceled or changed before the event date and after the ETP Symposium Inc., the International Society for HDX-MS and the City of Monterey has received evidence of insurance.

e) Acceptance by ETP Symposium Inc., the International Society for HDX-MS and the City of Monterey of an insurance certificate that does not comply with this Agreement, absent written authorization by ETP Symposium Inc., the International Society for HDX-MS and the City of Monterey, shall not constitute a waiver of the insurance requirements under this Agreement.